

MARCH FOR CHANGE

ACTION PLAN FOR COALITION BUILDERS:

1. LOG ON TO: WWW.MARCHFORCHANGE.ORG

- A. FILL OUT COMPLETE CONTACT INFO
- B. "LIKE" MARCH FOR CHANGE ON FACEBOOK
- C. DONATE FUNDS

2. HAVE ACTIVISTS "LIKE" CAGV ON FB

3. DISEMMINATE INFORMATION TO ACTIVISTS: ALERTS, PR UPDATES, REMINDERS, ETC.

4. GET ACTIVISTS TO HARTFORD ON KEY DATES

5. GET ACTIVISTS TO MARCH FOR CHANGE ON 2/14

- A. ORGANIZE TRANSPORTATION FOR MARCH ON 2/14
- B. FUNDRAISE FOR COST OF BUSES TO HARTFORD
- C. DISTRIBUTE SIGNAGE/POSTCARDS FOR MARCH ON 2/14
- D. LOCAL PR, LETTERS TO THE EDITOR
- E. HOSPITALITY – REFRESHMENTS FOR BUS RIDE
- E. RESERVING MEETING ROOMS FOR LOCAL MEETINGS
- F. OUTREACH TO TOWN OFFICIALS AND SCHOOL SUPERINTENDENT

6. ATTEND AND ADVERTISE "LIVING FOR 32" SCREENING: Sunday, January 27th, 6:30pm, Christ & Holy Trinity Church, Westport

7. HELP GET TOWN LEADERS FOR OTHER TOWNS

8. SPREAD THE WORD